

Li (Gary) Guo

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Research Fields

Microeconomic Theory, Information Economics, Innovation

Education

University of Pennsylvania Ph.D. in Economics	2025.8–Present
Shanghai Jiao Tong University , Antai College of Economics and Management M.A. in Applied Economics Advisor: Prof. Yang Yu	2022.9–2025.6
Shanghai Jiao Tong University B.A. in Economics Thesis Advisor: Prof. Lei Zhang	2018.9–2022.6

Working Papers

1. “Bargaining Power in the Market for Ideas,” with Yang Yu. *Minor Revision Requested at Management Science*.
2. “Joint Design of Treatment Allocation and Recommendation,” with Penghuan Yan.

Invited Seminar & Conference Talks

2026: Upenn Micro Theory Lunch Talk; Midwest Theory; PETCO; ACM EC’26; Stony Brook GT; NASMES.

2025: CES NA.

2024: SJTU Brown Bag Seminar; AMES; CES China.

Teaching Experience

TA for Introduction to Economics , Prof. Li Xu	2022–2023
TA for Intermediate Microeconomics , Prof. Li Xu	2022–2023
TA for Game Theory , Prof. Li Xu	2022–2023
TA for Advanced Microeconomics (Ph.D.) , Prof. Delong Meng	2023–2024
TA for Advanced Microeconomics (Ph.D.) , Prof. Weicheng Min and Prof. Xi Zhi Lim	2024–2025
TA for Intermediate Microeconomics , Prof. Xi Zhi Lim	2024–2025
TA for Advanced Microeconomics (Ph.D.) , Prof. Weicheng Min and Prof. Zhuoran Lu	2024–2025

Grants and Fellowships

Benjamin Franklin Fellowship , University of Pennsylvania	2025–2030
Harrison Endowment Fellowship	2024–2025